

January 30, 2015

Dear McKenny families:

The McKenny staff and PTO are excited to announce the second annual McKenny Read-A-Thon! Last year, the Read-A-Thon brought in just over \$5,000 for the school's library. We're looking forward to an even more successful second year!

Read-a-thon lasts from January 31st-February 27th. Here's how it works:

- 1. Set a month-long reading goal.** Students will do this during the last week of January, with help from their teachers. Students' goals will be documented on their Reading Log.
- 2. Keep track of minutes read, and submit Reading Log every Friday.** Students write down their minutes read on their Reading Logs every day. They add their weekly totals and bring their Reading Logs to school in their folders each Friday morning of February. Students who reach their weekly reading goal will receive a reward. Rewards include polished rocks, bookmarks, Mini Murph pizza coupons donated by Papa Murphy's on Pacific, and more!
- 3. Get sponsors and collect pledge money.** Students are responsible for getting pledges from family and friends. Sponsors have two types of pledge options (described on the Sponsorship Form.) Students will collect money from sponsors at the end of February.

What Reading Counts Towards Your Minutes?

Any reading students do outside the classroom (please note this change from last year) between January 31st and February 27th counts, including:

- Reading before or after school
- Being read to by a family member or caregiver
- Reading aloud to other people.
- Reading assigned homework

Parents'/Caregivers' Roles & Helpful Behaviors:

- Encourage students to read and remind them to record minutes on their reading logs
- Help students identify people that would be appropriate to approach for sponsorship
- Read with students; let them see you reading, whether it is to them or to yourself
- Attend Read-A-Thon special events with students
- Remind students to add up their minutes and bring their Reading Logs on Fridays.

MARK YOUR CALENDAR: In honor of Read-A-Thon, Ms. Barre is hosting **two Family Reading Nights in the McKenny Library, one on Monday, February 2nd and one on Thursday, February 19th from 6:30-7:30 pm.** Bring the book(s) of your choosing or pick something off the shelves, and enjoy reading with others in the peace and quiet of the school after-hours. Feel free to come in your PJs!

Thank you in advance for helping to make this year's Read-A-Thon a success!

Read-A-Thon Organizing Committee:

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